



Portrait Digital File Guidelines

General

Set up your document at 100% of your largest final print size. If your application does not allow creation of a document large enough, you may set up your document at 50%, however, if you build your document at other than 100%, please clearly communicate the final output size to us.

Cropping

It is not necessary to send a different file for each print size. Our digital printers crop similarly to automated optical printers. So if your files are cropped appropriately only one file is needed.

Naming Conventions

All digital files must have an accompanying negative envelope (avail. upon request) filled out with the exact filename (8 characters or less I.E.: 12345678.tif or 4567899.jpg), size, and quantity of prints. When naming your files use ONLY letters and numbers, no punctuation marks or other characters such as "&*()!@#\$\$%^+=-~`::'/?/<>.,"

Resolution

Digital files can usually be resized up to twice the original setup size without significant degradation (scene dependent). This means that an 8x10 image file at 300 dpi should produce an acceptable 16x20 final print. It is generally not necessary to exceed 100 megabytes regardless of the print size.

Images for digital output quick guidelines:

- Filename 8 characters or less, numbers and letters only.
- 200-250 (**125-200 for large prints**) pixels/inch at final size.
- All Images whether B&W or color must be **8 bit RGB**.
- TIF or JPG format - flattened layers, no channels.
- **Save TIF files without ANY compression.**
- Images should have little or **NO** sharpening applied.
- PCI will color and density correct for best possible output.

Pacific Color Inc. Recommended file sizes

4x5	5x7	8x10	11x14	16x20	20x24	20x30	30x40
1.5-3mb	2-6mb	5-15mb	10-20mb	15-40mb	20-50mb	25-70mb	50-90mb

Based on un-compressed file sizes. Please do not exceed 90 mb for any file.